



www.myfoxtwincities.com

Remit Address:

KMSP
4614 Collection Center Drive
Chicago, IL 60693
Main: (952) 944-9999
Billing: (952) 946-5633

INVOICE

Advertiser	NRCC
Product	155-426-3426/NRCC IE 2012
Estimate Number	3426

Invoice #	4080294-2
Invoice Date	11/25/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	KMSP
Account Executive	Jacalyn Palmiotto
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4080294
Alt Order #	Political Issue
Deal #	
Order Flight	10/26/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Billing Address:

National Media Research Planning
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	9	Fox 9 AM News at 6am	6a-7a								
		FOX9NWS AT 6AM									
		Political Issue									
					10/29/12 to 11/04/12	1x	M- - - - -				
	9			M	10/29/12	:30	6:41 AM	NRCCMN081026	\$750.00		1
3	9	Fox 9 AM News at 6am	6a-7a								
		FOX9NWS AT 6AM									
		Political Issue									
					10/29/12 to 11/04/12	1x	- T- - - - -				
	9			Tu	10/30/12	:30	5:59 AM	NRCCMN081026	\$750.00		1
4	9	Fox 9 AM News at 6am	6a-7a								
		FOX9NWS AT 6AM									
		Political Issue									
					10/29/12 to 11/04/12	1x	- - W- - - -				
	9			W	10/31/12	:30	6:54 AM	NRCCMN081026	\$750.00		1
5	9	Fox 9 AM News at 6am	6a-7a								
		FOX9NWS AT 6AM									
		Political Issue									
					10/29/12 to 11/04/12	1x	- - - T- - -				
	9			Th	11/01/12	:30	5:58 AM	NRCCMN081026	\$750.00		1
6	9	Fox 9 AM News at 6am	6a-7a								
		FOX9NWS AT 6AM									
		Political Issue									
					10/29/12 to 11/04/12	1x	- - - - F- -				
	9			F	11/02/12	:30	6:29 AM	NRCCMN081026	\$750.00		1
7	9	Fox 9 AM News at 6am	6a-7a								
		FOX9NWS AT 6AM									
		Political Issue									
					11/05/12 to 11/11/12	1x	M- - - - -				
	9			M	11/05/12	:30	6:28 AM	NRCCMN081026	\$750.00		1

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IDB #	
Advertiser Code	155
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Agency Ref	
Advertiser Ref	

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	9	Fox 9 AM News at 6am	6a-7a								
		FOX9NWS AT 6AM									
		Political Issue									
					11/05/12 to 11/11/12	1x	- T - - - -				
	9			Tu	11/06/12	:30	6:15 AM	NRCCMN081026	\$750.00		1
10	9	Fox 9 AM News Saturday 7a	7a-8a								
		FOX9NWS 7A SA									
		Political Issue									
					10/29/12 to 11/04/12	1x	- - - - - S -				
	9			Sa	11/03/12	:30	7:28 AM	NRCCMN081026	\$550.00		1
12	9	Fox 9 AM News Su 7am	7a-8a								
		FOX9NEWS WK SU									
		Political Issue									
					10/29/12 to 11/04/12	1x	- - - - - S				
	9			Su	11/04/12	:30	7:17 AM	NRCCMN081026	\$600.00		1
14	9	Fox 9 AM News Sunday 9am	9a-10a								
		FOX NWS SUNDAY									
		Political Issue									
					10/29/12 to 11/04/12	1x	- - - - - S				
	9			Su	11/04/12	:30	9:45 AM	NRCCMN081026	\$650.00		1
15	9	M-F 4p-5p JUDGE JUDY	4p-5p								
		JUDGE JUDY									
		Political Issue									
					10/29/12 to 11/04/12	1x	M - - - - -				
	9			M	10/29/12	:30	4:28 PM	NRCCMN081026	\$550.00		1
16	9	M-F 4p-5p JUDGE JUDY	4p-5p								
		JUDGE JUDY									
		Political Issue									
					10/29/12 to 11/04/12	1x	- - W - - -				
	9			W	10/31/12	:30	4:50 PM	NRCCMN081026	\$550.00		1

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Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	KMSP
Account Executive	Jacalyn Palmiotto
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4080294
Alt Order #	Political Issue
Deal #	
Order Flight	10/26/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Billing Address:

National Media Research Planning
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Alexandria, VA 22314

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
17	9	M-F 4p-5p JUDGE JUDY	4p-5p								
		JUDGE JUDY									
		Political Issue									
					10/29/12 to 11/04/12	1x	----F--				
	9			F	11/02/12	:30	4:25 PM	NRCCMN081026	\$550.00		1
19	9	FOX at 530	530p-6p								
		FOX AT 530									
		Political Issue									
					10/29/12 to 11/04/12	1x	M-----				
	9			M	10/29/12	:30	5:42 PM	NRCCMN081026	\$825.00		1
20	9	FOX at 530	530p-6p								
		FOX AT 530									
		Political Issue									
					10/29/12 to 11/04/12	1x	-T-----				
	9			Tu	10/30/12	:30	5:56 PM	NRCCMN081026	\$825.00		1
21	9	FOX at 530	530p-6p								
		FOX AT 530									
		Political Issue									
					10/29/12 to 11/04/12	1x	--W----				
	9			W	10/31/12	:30	5:52 PM	NRCCMN081026	\$825.00		1
22	9	FOX at 530	530p-6p								
		FOX AT 530									
		Political Issue									
					10/29/12 to 11/04/12	1x	---T---				
	9			Th	11/01/12	:30	5:53 PM	NRCCMN081026	\$825.00		1
23	9	FOX at 530	530p-6p								
		Political Issue Rates									
					10/29/12 to 11/04/12	1x	----F--				
	9			F	11/02/12	:30	5:38 PM	NRCCMN081026	\$825.00		1
24	9	FOX at 530	530p-6p								

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Station	KMSP	Order #	4080294
Account Executive	Jacalyn Palmiotto	Alt Order #	Political Issue
Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	10/26/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	155
Special Handling		Product Code	426
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
Political Issue Rates											
				11/05/12 to 11/11/12		1x	M-----				
30	9	M-F 630p-7p TMZ	630p-7p	M	11/05/12	:30	5:42 PM	NRCCMN081026	\$825.00		1
TMZ											
Political Issue											
				10/29/12 to 11/04/12		1x	M-----				
31	9	M-F 630p-7p TMZ	630p-7p	M	10/29/12	:00			\$875.00	Credited	1
Political Issue Rates											
				10/29/12 to 11/04/12		1x	-T-----				
32	9	M-F 630p-7p TMZ	630p-7p	Tu	10/30/12	:30	6:40 PM	NRCCMN081026	\$875.00		1
Political Issue Rates											
				10/29/12 to 11/04/12		1x	--W----				
33	9	M-F 630p-7p TMZ	630p-7p	W	10/31/12	:30	6:50 PM	NRCCMN081026	\$875.00		1
Political Issue Rates											
				10/29/12 to 11/04/12		1x	---T---				
34	9	M-F 630p-7p TMZ	630p-7p	Th	11/01/12	:30	6:54 PM	NRCCMN081026	\$875.00		1
Political Issue Rates											
				10/29/12 to 11/04/12		1x	----F--				
35	9	M-F 630p-7p TMZ	630p-7p	F	11/02/12	:30	6:55 PM	NRCCMN081026	\$875.00		1
Political Issue Rates											
				11/05/12 to 11/11/12		1x	M-----				
37	9	NFL RS Game Vikings	Various	M	11/05/12	:30	6:48 PM	NRCCMN081026	\$875.00		1

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Sales Region	National	Order Flight	10/26/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	155
Special Handling		Product Code	426
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
		Political Issue Rates			10/29/12 to 11/04/12	1x	-----S				
41	9	FOX at 9	9p-10p	Su	11/04/12	:30	3:47 PM	NRCCMN081026	\$30,000.00		1
		FOX AT 9									
		Political Issue									
		Political Issue Rates			10/29/12 to 11/04/12	1x	M-----				
42	9	Fox at 9	9p-10p	M	10/29/12	:00			\$2,200.00	Credited	1
		Political Issue Rates									
		Political Issue Rates			10/29/12 to 11/04/12	1x	-T-----				
43	9	Fox at 9	9p-10p	Tu	10/30/12	:30	9:14 PM	NRCCMN081026	\$2,200.00		1
		Political Issue Rates									
		Political Issue Rates			10/29/12 to 11/04/12	1x	--W----				
44	9	FOX at 9	9p-10p	W	10/31/12	:30	9:21 PM	NRCCMN081026	\$2,200.00		1
		Political Issue Rates									
		Political Issue Rates			10/29/12 to 11/04/12	1x	---T---				
45	9	Fox at 9	9p-10p	Th	11/01/12	:30	9:24 PM	NRCCMN081026	\$2,200.00		1
		Political Issue Rates									
		Political Issue Rates			10/29/12 to 11/04/12	1x	----F--				
46	9	FOX at 9	9p-10p	F	11/02/12	:30	9:23 PM	NRCCMN081026	\$2,200.00		1
		Political Issue Rates									
		Political Issue Rates			11/05/12 to 11/11/12	1x	M-----				
47	9	Fox at 9	9p-10p	M	11/05/12	:30	9:14 PM	NRCCMN081026	\$2,200.00		1

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Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	155
Special Handling		Product Code	426
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
Political Issue											
				10/29/12 to 11/04/12		1x	MTWTF--				
48	9	Fox 9 AM News at 6am	6a-7a	Th	11/01/12	:30	9:56 PM	NRCCMN081026	\$2,200.00		1
Political Issue											
				10/29/12 to 11/04/12		2x	MTWTF--				
	9			M	10/29/12	:30	6:00 AM	NRCCMN081026	\$750.00		2
49	9	M-F 630p-7p TMZ	630p-7p	F	11/02/12	:30	6:56 AM	NRCCMN081026	\$750.00		1
Political Issue Rates											
				10/29/12 to 11/04/12		1x	----F--				
50	9	M-F News Flw MLB Tier 1	Various	F	11/02/12	:30	6:40 PM	NRCCMN081026	\$875.00		1
TMZ											
Political Issue											
				10/29/12 to 11/04/12		1x	M-----				
51	9	Fox at 6	6p-630p	M	10/29/12	:30	9:23 PM	NRCCMN081026	\$2,200.00		1
Political Issue Rates											
Political Issue											
				10/29/12 to 11/04/12		2x	MTWT---				
	9			M	10/29/12	:30	6:16 PM	NRCCMN081026	\$650.00		2
52	9	M-F 630p-7p TMZ	630p-7p	W	10/31/12	:30	6:22 PM	NRCCMN081026	\$650.00		1
Political Issue Rate											
				10/29/12 to 11/04/12		1x	-T-----				
	9			Tu	10/30/12	:30	6:58 PM	NRCCMN081026	\$650.00		1

Aired Spots**38**

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Estimate Number	3426

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Sales Region	National

Billing Calendar	Broadcast
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IDB #	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

<u>Gross Total</u>	\$67,750.00	
<u>Agency Commission</u>	\$10,162.50	
<u>Net Amount Due</u>	\$57,587.50	<u>Payment Terms 30 Days</u>

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